

Innovate – Get Real, Get Ideas, Get Results

The world is changing rapidly. Fresh challenges confront us every day. New competition, price fluctuations, broken procedures, shortages, and tight money are just a few of the roadblocks to profitability and the future.

Innovating is an approach to finding new and different answers. It is a way to get over, under, around or through obstacles that get in our way. We each have an innate ability to innovate, but have learned not to! Understand why and unlock your potential.

Learn four simple routines that will kick start the innovator inside. You will find out how to: Get Real; Get Focused; Get Ideas; and Get Results. Through real life examples and a chance to experiment, you will come away convinced that you have what it takes.

The result will be a new attitude with which to approach and solve problems. You will gain a new perspective that converts uncertainty into opportunities. These methods will prepare you to get more out of your business assets and prepare for anything the future might bring.

Steve Epner is the Innovator in Residence at the Entrepreneurship Center of the John Cook School of Business, Saint Louis University. Let him show you the way a future without roadblocks.

DETAILS

In programs of 45 to 90 minutes, Steve Epner will take an audience through a process of discovery which makes it easy for participants to take home lessons that stick. The longer programs allow for more examples and opportunities for audience participation. We will experiment by solving problems similar to those faced everyday by distributors and other business owners, executives, and line people.

The four foundations of successful innovation are:

1. Get Real – is a method of doing diagnostics to drill down to the real problems instead of working on symptoms.
2. Get Focused – is a process that allows organizations or individuals to prioritize issues so the most critical are worked on first.
3. Get Ideas – is a process of creative problem solving. It is a series of questions and exercises to find new and unique options to consider.
4. Get Results – is a management process based on the Boy Scout method of developing success. It makes sure that good ideas are not wasted, but are implemented.

Following the main program, Steve can be available to facilitate smaller groups working on real life issues. With the proper physical set up, a maximum of eight groups of four to eight persons each can be managed.