

Making Technology Understandable For Mere Mortals --

And Busy Executives

- Does technology seem to overwhelm your staff?
- Are you losing out to more technically competent competitors?
- Do you feel like a slave to technology rather than it being a tool for you to succeed?
- Do technical advisors and speakers talk over your head?
- Do they whip through demonstrations assuming you can follow them?
- Are you and your staff left with more questions and fears than before they started?

Steve Epner believes that "the successful use of technology requires an understanding of the business, not technical details." Steve uses down-to-earth examples and stories to make it easy for your audience to understand, learn and be able to use technology. Epner's audiences learn how technology can be applied to their business issues without techno-babble or jargon.

Steve Epner has been assisting businesses in the use of automation since 1966. A highly regarded industry expert, Epner is widely published and has provided comment for national business publications including the Wall Street Journal. His experience in business, technology and strategic planning makes him one of the most sought after technical speakers in North America.

"The most rewarding comments I receive are from executives who tell me: 'Now I finally understand,'" says Epner. He shares a broad range of "survival skills" necessary to succeed in today's rapidly changing and unpredictable environment. He delivers entertaining and humorous presentations filled with ideas that work.

As the founder of the Brown Smith Wallace Consulting Group, Epner has built a reputation for assisting clients with the integration of strategic business planning information systems and tactical requirements. In 2000, the National Speakers Association awarded Epner their highest earned designation, the Certified Speaking Professional. Let Steve Epner help prepare your group for the future.